Call to Artists & Application

Hunterdon Land Trust's
Wine and Art at the Farm
an Art Exhibition and Sale at the Historic Dvoor Farm

SATURDAY, May 4 & SUNDAY, May 5, 2024

Artists Registration via email to info@hunterdonlandtrust.org
Registration deadline is March 30, 2024

Participation in and attendance at the event is free to exhibiting artists.

Hunterdon Land Trust (HLT) is an accredited land trust that was founded in 1996 by a dedicated group of volunteers who were concerned about development pressure in Hunterdon County as it grew from a rural community to one increasingly threatened by unplanned development. Its mission is to preserve the integrity of the rural landscapes in the Hunterdon County region by protecting and enhancing natural resources, and the cultural landscape of the historic Dvoor Farm, for public enjoyment and education.

Hosted by Hunterdon Land Trust, ***Wine and Art at the Farm*** is a fundraiser being held in our restored Wagon House at the historic Dvoor Farm in Flemington on May 4, 2024 from 5:00 PM to 8:00 PM. Hors d'oeuvres and wine will be served. Tickets will be sold to attendees. **Participating artists are encouraged to attend free of charge.**

IMPORTANT INFORMATION

*** Sale & Exhibition Dates:** SATURDAY, May 4, 2024 (5:00 PM – 8:00 PM) with tented reception; and SUNDAY, May 5, 2024 (9:00 AM – 1:00 PM) during farmers' market.

*** Registration Deadline:** March 30, 2024.

*** Exhibition and Sale:** Artists may submit one piece of installation ready artwork and/or up to three pieces of matted unframed artwork wrapped in protective clear material. Artwork must not be larger than 30" on any dimension with the exception of outdoor sculpture.

If sold, 50% of the price of the work will be retained as a donation to HLT to support its mission and 50% will be paid to the artist. Unsold work will be returned to the artist.

Drop off & pick up of artwork at HLT is the responsibility of the artist. See dates below.

HLT Staff and Volunteers will handle the artwork with care, however it will not be insured by HLT.
*** Artist Benefits:** Registration is simple and free. This exhibition will be promoted to HLT's supporters, through electronic newsletters, Instagram and Facebook. It will be placed on event calendars throughout the region and be the subject of at least two widely distributed press releases.

Attendance at the event is free of charge for artists. It provides an opportunity for interaction with potential buyers. An additional sales opportunity will be provided on Sunday, May 5th during HLT's popular farmers' market.

* **Mediums Accepted:** painting, drawing, photography, printmaking, sculpture, mixed media, textiles, ceramics, woodworking, glass and jewelry.

* **Artists Must:** have a web presence, e.g. a website, blog, Instagram or Facebook account(s). Artists living or working in the Hunterdon County region are preferred.

* **Artwork:** Artwork completed in the last two years is preferred.

* **Registration:** Artist registration form is attached. Please return it and the following items via email to info@hunterdonlandtrust.org by the DEADLINE of March 30th.

    * Completed Application Form
    * Artist statement
    * Electronic professional quality image of the installation ready artwork. Images (JPEG or JPG) should be under 5 MB with a minimum of 1200 pixels on the longest side. HLT may use the image for promotion of the event.

Questions? Please contact Hunterdon Land Trust via email:
info@thehunterdonlandtrust.org

ARTWORK DROP-OFF at Hunterdon Land Trust: Dvoor Farm 111 Mine Street, Flemington, New Jersey (on the Route 12 circle)

Sunday, April 28th Noon to 3:00 PM
Wednesday, May 1st 2:00 PM to 5:00 PM

UNSOLD ARTWORK PICK-UP at Hunterdon Land Trust: Dvoor Farm 111 Mine Street, Flemington, New Jersey (on the Route 12 circle)

Sunday, May 5th between 1 PM and 3 PM

Hunterdon Land Trust's

Wine and Art at the Farm

an Art Exhibition and Sale at the Historic Dvoor Farm

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REGISTRATION DEADLINE is SATURDAY, March 30, 2024

Mediums Accepted: original painting, drawing, photography, printmaking, sculpture, mixed media, textiles, ceramics, woodworking, glass and jewelry. **Artwork may not be larger than 30" in any dimension except outdoor sculpture.**

Name_____

Address_____

Telephone_____

Email_____

Website/Instagram/Facebook_____

Installation-Ready Artwork (1)

Title/Medium/Dimensions/Year/Price_____

_____

Matted Unframed Artwork (up to 3)

Title/Medium/Dimensions/Year/Price_____

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I agree to meet the requirements listed above in my participation in Hunterdon Land Trust's Wine and Art at the Farm event.

Signature_____

Printed Name_____

Date_____